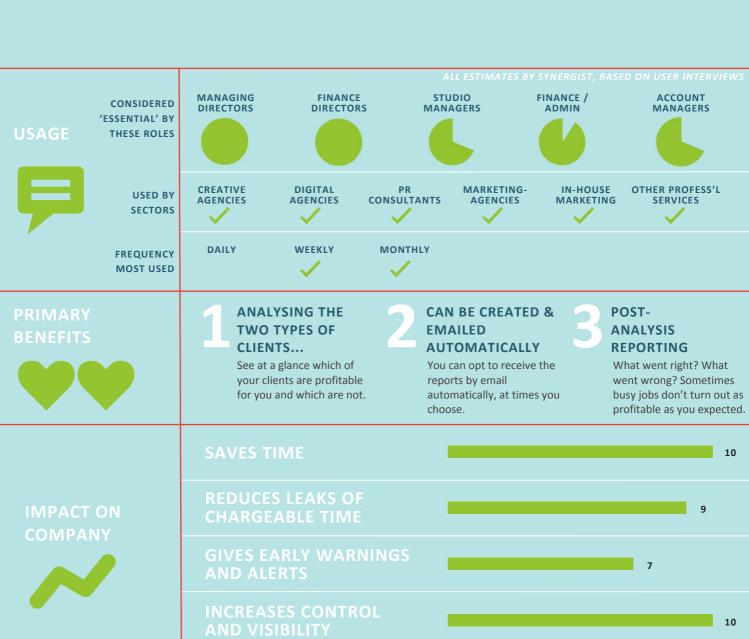
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PROFITABILITY REPORT

JOB DESCRIPTION	CLIENT	JOB HANDLER	тот.cost	TOT.INVOICED	PROFIT	MARGIN%	QUOTE VALUE
POS Packaging	Edge Design & Int	Mary Eliot	136.00	148.60	12.60	8%	150.00
Road Show Stand	Hyundai	Oscar Broadbent	582.00	989.00	407.00	41%	989.00
32p app'n form	Meridian Energy	Dan Sung	2098.52	2135.00	36.48	2%	2195.00

WHAT DOES THE REPORT DO?

It shows financial performance by client, project and job over a chosen period, detailing gross revenue or net profit as needed.



TYPICAL USEF COMMENTS



IT'S ENLIGHTENING TO FIND OUT

WHICH CLIENTS ARE PROFITABLE

and, perhaps more importantly which aren't

WE HAVE TO BE GROUNDED

IN REALITY

The financial facts about a job
ARE INESCAPABLE

SPINOFF BENEFITS



CONTRACT RENEGOTIATION

Without knowing that, you don't know whether you should be working extra hard to fight for margin or whether there's room for discussion.

KEY WORDS



PROFITABILITY

GROSS REVENUE NET PROFIT LIVE VISIBILITY
WHICH CLIENTS AND JOBS ARE PROFITABLE

CLEVER STUFF



COST INCREASES

Unexpectedly late cost increases from external suppliers will show up in the reports.

Vou pood to l

You need to know surprises like that – otherwise you're not getting the true picture.

BIG PICTURE



WHAT IT DELIVERS

'The Truth'

Revenue minus costs = profit. It all seems so simple when you put it like that. But without a seriously good system it's really hard to know what's true and what isn't...